Equal Measures 2030
Our Impact Report

March 2024

EQUAL
MEASURES
2030

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Coretta Jonah and booth visitor at the Equal Measures 2030 booth at Women Deliver 23. Photo credit: Mussa Uwitonze

Pushing forward against the headwinds

"

At the halfway point of our journey to 2030, our world is increasingly fractured and turbulent. Women and girls are at the sharp end of the fallout from the COVID-19 pandemic, from rising inequality and conflict, ecological collapse, political polarity and anti-feminist backlash, from spreading austerity, and from declining international justice and solidarity. One-third of countries have made no progress or have regressed on gender equality, according to our 2022 SDG Gender Index.

With our Index also showing that more than 3 billion women and girls are still living in countries with 'poor' or 'very poor' levels of gender equality, we can't lose sight of the importance of pushing for progress. If we do, the entire Sustainable Development Goals (SDG) agenda will be at risk: 73% of targets across the SDG framework rely directly or significantly on gender equality. Fulfilling and protecting the rights of women and girls is a massive leverage point for sustainable development across the board.

As every step forward for gender equality is being met with stronger headwinds, we at Equal Measures 2030 (EM2030) have been pulling together and pushing on with greater determination. And there is cause for hope: more than half of countries worldwide are moving in the right direction on gender equality.

To help accelerate and expand this progress, we are proud to introduce our refreshed EM2030 coalition, a truly 'global to local' collaboration in line with our feminist values. Our members are united by a shared mission to ensure data and evidence drive advocacy and action on gender equality. We share the belief that data can expose inequality and injustice, motivate change and drive accountability.

By working together, we've designed a coalition model that will help us connect as data-driven advocates, spread the findings of our Index in our respective contexts, and unite our collective voice for gender equality in local, national, regional and global spaces. This model is already helping us to prepare for a high-impact and narrative-shifting launch of the next SDG Gender Index later in 2024.

We sincerely hope you enjoy reading about our impact in 2023 and our vision for the year ahead. We believe these pages describe a highly effective and evolving feminist coalition that is unique in bringing together a global network of data-driven advocates committed to advancing the rights of women and girls.

Thank you for your support. "

Alison Holder
Executive Director

Julisa Tambunan
Deputy Executive Director and
Head of Partnerships and Learning

Fighting for gender equality with data

The challenges we face

Our 2022 Index shows that

no country

has yet achieved their gender-related SDG promises.

Over

3 billion

women and girls still live in countries with 'poor' or 'very poor' levels of gender equality.

Anti-rights and anti-choice movements are on the rise across the world.

30%

of countries have made no progress or have regressed on gender equality.

At the United Nations (UN) in 2023,

38 countries

and the European Union summarized their country's progress towards the SDGs: just over half made no mention of gender equality, women or girls.

Challenges faced by our members in 2023 in their work to advance gender equality

- Policymakers' attention is split, due to overlapping crises. And all of these crises have a gendered impact.

- Polarization of the political landscape makes advocacy work harder as there is not a 'middle' point of view to take as the basis for advocacy strategies.

- The anti-rights agenda means that feminist movements are always defending themselves, making it harder to engage strategically as a movement.

- Advocates continue to work in siloes within and outside the feminist movement.

- There's an overwhelming demand for (under-resourced) women's rights groups and advocates to "act", given the scale of the challenges in our communities.

- Growth of conservative forces around the world make it harder to bring people together for one purpose. The aims of the feminist movement can become the basis of arguments used by the opposition.

- In a shrinking civic space, there are contexts that are becoming more closed and more oppressive.

- And… the patriarchy!

Our vision

A just, peaceful and sustainable world, where all girls and women have equal power, voice, opportunity and access to their rights, in line with the SDGs.

Coretta Jonah and Licypriya Kangujam, a youth activist, at the Equal Measures 2030 booth at Women Deliver 23. Photo credit: Mussa Uwitonze

Our mission

We connect data and evidence with advocacy and action on gender equality, in line with the SDGs. We believe that data can expose inequality and injustice, motivate change, and drive accountability.

Our strategy

EM2030 has three strategic objectives. By 2025, we will have:

1. Developed and disseminated demand-driven data, visualizations, analysis and tools — including our flagship SDG Gender Index – to monitor progress and hold governments accountable.

2. Worked across our coalition, and in collaboration with feminist organizations and movements, to strengthen capacity to use data in advocacy and share expertise in data-driven advocacy (DDA).

3. Used the collective voice of our coalition and increased funding for feminist organizations to raise gender equality up the political agenda at all levels.

Stephanie Kanyingi, Makkah Abdula and Cecilia M'Mburuliu at our Women Deliver 23 booth. Photo credit: Mussa Uwitonze

EM2030's evolution from partnership to coalition

Given the scale of the challenges confronting gender equality advocates globally, and to ensure we are prepared and well-coordinated to push on positive progress wherever we find it, in 2023 we decided to evolve EM2030's model towards a truly global to local coalition. The new EM2030 coalition model unites data-driven advocates for gender equality across contexts.

We held a 'partnership visioning' meeting in Cape Town in January 2023, bringing together 50 representatives from across our coalition – from more than 15 countries and working in four languages simultaneously. Collectively, we designed a model to ensure we could make the most of our unique position, uniting work on gender equality, data, advocacy and the SDGs.

Our coalition members were clear about the value of organizing ourselves as a coalition: a greater diversity of voices, space for connection and sharing, and the creation of an equal playing field for all coalition members to shape and contribute to our collective efforts. Our members, whether working at local, national, regional or global levels, have extensive experience working in coalitions. Their knowledge has been crucial in shaping our approach.

In October 2023, our coalition members approved the new EM2030 model and signed our first Members' Agreement.

Members of the Equal Measures 2030 Coalition at the Equal Measures 2030 booth at Women Deliver 23. Photo credit: Mussa Uwitonze

"EM2030 sits at a nexus between the gender data and feminist community and thus has a responsibility to bring these two communities together and create narrative shifts."

– EM2030 coalition member Cape Town partnership visioning meeting

Quotes from EM2030 coalition members at the Cape Town partnership visioning meeting:

"A coalition means moving towards becoming a force and coming together for joint action. It means more power, more solidarity, and more strength."

"From being a partnership to a coalition is a shift towards shared ownership. The ownership is shifting."

"What excites me? The unity, the precision in our focus and the selflessness in the partnership. The desire to be better in a very chaotic development world."

The new EM2030 coalition model

Our new coalition model comprises four groups, plus our EM2030 allies and supporters:

The Steering Group is made up of representatives from coalition member organizations. It is the 'engine room' of collective strategy, planning and direction, including decision making about our coalition's priorities, programmes, membership and grantmaking.

The EM2030 Secretariat is a global, remote, multi-lingual team led by an Executive Director that both 'serves' and 'leads' work on behalf of the coalition, in line with the direction set by the Steering Group.

The Advisory Body comprises external experts who advise the EM2030 Secretariat on key operational matters, including managing the Executive Director, financial oversight, compliance, business development, organizational development, staffing and risk mitigation. The Advisory Body is under recruitment as of Q1 2024.

The Panorama Global Board of Directors has legal and fiduciary responsibility for the work of EM2030, as our fiscal sponsor. Please see 'Our governance and finances' for more on EM2030's hosting arrangement with **Panorama Global**.

EM2030 allies and supporters are crucial to our movement, to funding and supporting our work, and to collaborating with our coalition in different ways. We are always eager to hear from those interested in supporting and working with us.

EM2030's working groups

1. **The DDA Capacity and Shared Learning Working Group** will help build a community of practice to increase the use of the SDG Gender Index and share good practice in DDA.

2. **The SDG Gender Index Working Group** will engage coalition members in updating the Index, providing feedback and advising on the Index design, analysis and presentation of data.

3. **The Joint Advocacy and Communications Working Group** will unify our influencing approach, ensuring that our coalition speaks cohesively and powerfully on shared objectives.

4. **The Participatory Grantmaking Working Group** will help define the coalition's grantmaking principles and practice to be even more participatory and trust-based. It will ensure our grantmaking reaches data-driven feminist advocates who are traditionally left out of international funding mechanisms.

Sinead Nolan and Andreea Oglagea at the Equal Measures 2030 booth at Women Deliver 23. Photo credit: Mussa Uwitonze

Meet the Steering Group

Julisa Tambunan, Deputy Executive Director & Head of Partnerships and Learning speaking at a Women Deliver 23 Plenary. Photo credit: Mussa Uwitonze

"Data2X has worked in close collaboration with EM2030 over several years and our areas of work are incredibly complementary. We bring significant gender data experience and a portfolio of data work that complements what EM2030 is focused on."
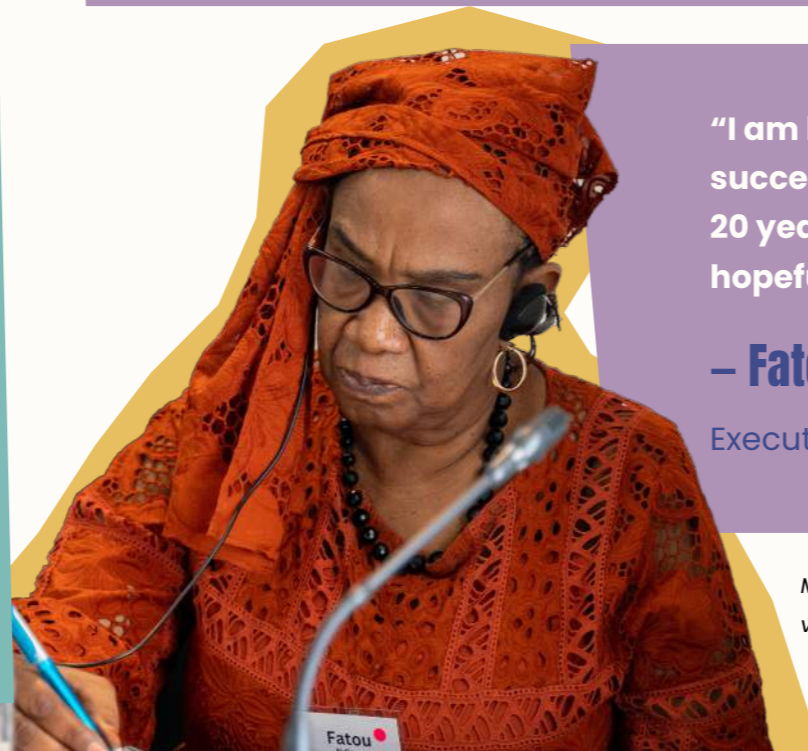
– Krista Jones Baptista

Executive Director, Data2X

"This is a phenomenal learning opportunity for us, and it would also help to bring in our perspectives from working at the community level. It will be an excellent opportunity to contribute to achieving the vision of the coalition. SAHAJ brings considerable experience of working with coalitions and we think that we can work with members from diverse backgrounds to achieve the vision of the coalition."

– Nilangi Sardeshpande

Project Anchor, Society for Health Alternatives (SAHAJ)

"Joining the Steering Group, ARROW can be the voice of the Asia Pacific region, and share regional priorities around data and gender equality, and at the same time, provide strategic inputs to the work of EM2030. Our contributions can be in the areas of governance, value systems, data, capacity strengthening and advocacy."

– Sivananthi Thanenthiran

Executive Director, Asian-Pacific Resource and Research Centre for Women (ARROW)

"ASOGEN will be able to support decisions about EM2030 strategy, priorities, programmes, membership and grantmaking and can recommend new members for full coalition approval. ASOGEN works in and knows the Latin American region and therefore can give advice on issues related to the expansion in the region."

– Danessa Luna

Executive Director, Asociación Generando Equidad, Liderazgo y Oportunidades (ASOGEN)

"I am humbled to be able to participate in the Steering Group and contribute to the success of the EM2030 coalition. With RSJ's expertise and my experience of more than 20 years in guiding and making decisions on the Steering Group's work themes, I am hopeful that we can achieve the results that we would like to have."
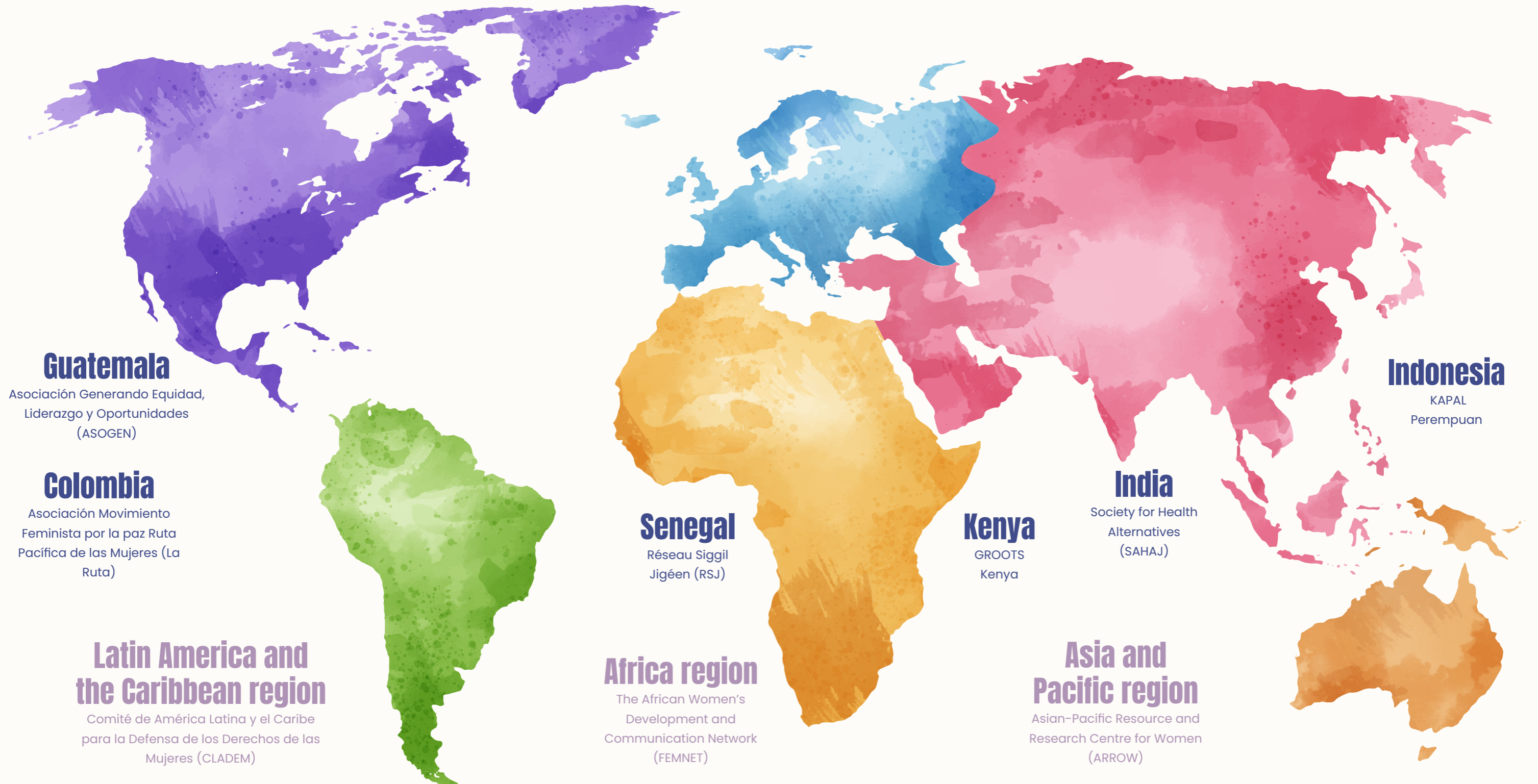
– Fatou Ndiaye Turpin

Executive Director, Réseau Siggil Jigéen (RSJ)

Madame Fatou Ndiaye Turpin at our Cape Town partnership visioning meeting, January 2023. Photo credit: Carina Bruwer.

EM2030's current coalition members

Guatemala
Asociación Generando Equidad, Liderazgo y Oportunidades (ASOGEN)

Colombia
Asociación Movimiento Feminista por la paz Ruta Pacífica de las Mujeres (La Ruta)

Latin America and the Caribbean region
Comité de América Latina y el Caribe para la Defensa de los Derechos de las Mujeres (CLADEM)

Senegal
Réseau Siggil Jigéen (RSJ)

Africa region
The African Women's Development and Communication Network (FEMNET)

Kenya
GROOTS Kenya

India
Society for Health Alternatives (SAHAJ)

Indonesia
KAPAL Perempuan

Asia and Pacific region
Asian-Pacific Resource and Research Centre for Women (ARROW)

Guatemala
– **Asociación Generando Equidad, Liderazgo y Oportunidades** (ASOGEN)

ASOGEN, a women's association, uses a human rights and feminist approach towards ending violence against women, and trains local gender equality advocates to access and use data to strengthen their work.

Colombia
– **Asociación Movimiento Feminista por la paz Ruta Pacífica de las Mujeres** (La Ruta)

La Ruta works with over 300 women's organizations, using data from local and regional districts to inform their advocacy work. It strives to ensure all levels of government are accountable for implementing Colombia's 2016 Peace Accords in line with the SDGs.

Senegal
– **Réseau Siggil Jigéen** (RSJ)

RSJ promotes and protects women's rights in Senegal, working through its network of 16 member organizations primarily on sexual and reproductive health, youth leadership, literacy and micro-finance.

Kenya
– **GROOTS Kenya**

GROOTS Kenya, a national movement-building network comprised of over 3,500 women-led grassroots organizations, trains advocates to use data and evidence to hold governments to account.

India
– **Society for Health Alternatives** (SAHAJ)

SAHAJ is a civil society organization (CSO) that promotes social accountability for women's, adolescents' and children's health and education through direct action in communities as well as action research and policy advocacy.

Indonesia
– **KAPAL Perempuan**

KAPAL Perempuan aims to build a robust women's movement for gender equality by developing a network of social activists and female leaders. Its main focus is on training women to use data to advocate for the elimination of child marriage.

Asia and Pacific region
– **Asian-Pacific Resource and Research Centre for Women** (ARROW)

ARROW, a regional non-profit women's organization, strives to enable women to be equal citizens in all aspects of their life by ensuring their sexual and reproductive health and rights are achieved.

Latin America and the Caribbean region
– **Comité de América Latina y el Caribe para la Defensa de los Derechos de las Mujeres** (CLADEM)

CLADEM, a network of around 200 women's organizations, promotes women's rights by monitoring international treaties, proposing legislative reforms, undertaking research and training, organizing group action, and using data and evidence to advocate for change.

Africa region
– **The African Women's Development and Communication Network** (FEMNET)

FEMNET is a pan-African, feminist, membership-based non-governmental organization using advocacy, capacity building and communication to strengthen women's effective participation in sustainable development.

Global
– **Data2X**

Data2X is a CSO and gender data alliance that works to improve the production and use of gender data through strategic partnerships, research, advocacy and communications.

Global
– **Women Deliver**

Women Deliver drives global advocacy efforts to promote gender equality and the health and rights of girls and women, with a focus on maternal, sexual and reproductive health, through conferences, campaigns and support of community-led initiatives.

Global
– **Plan International**

Plan International is a development and humanitarian organization that advances children's rights and equality for girls. Striving for a just world, the organization works together with children, young people, supporters and partners, putting a special emphasis on gender equality.

Our allies and supporters

We are incredibly grateful for the support and collaboration of our current funders: the Bill & Melinda Gates Foundation, Salesforce, Plan International Netherlands (via the She Leads consortium supported by the Ministry of Foreign Affairs of the Netherlands), Fondation CHANEL and the Swiss Agency for Cooperation and Development (SDC).

We have also benefited from pro bono support from White & Case as part of Thomson Reuters' TrustLaw programme, software support and assistance from monday.com, technical advisory support and in-depth assessment of the SDG Gender Index from the Joint Research Centre's (JRC) Competence Centre on Composite Indicators and Scoreboards (COIN), and Tableau programming expertise from the Information Lab (UK) to improve the Index data visualizations.

Florence Machio and Nadia Ahidjo at our Cape Town partnership visioning meeting, January 2023. Photo credit: Carina Bruwer

Making change happen

Reflections from EM2030 coalition members on their DDA work and collaboration:

- EM2030 coalition members are recognized as data experts in their own contexts and in the broader data ecosystem. The use of data and evidence to push for changes in laws, policy, budgets and social norms to achieve gender equality is powerful.

- Grassroots women and girls use data and evidence to raise their voices and push for gender equality in their contexts. Data are powerful in their advocacy campaigns.

- Coalition members and their staff feel more skilled in collecting, using and disseminating data through their advocacy work, and to improve the function and development of their organizations.

- Members can better see the connections along the data value chain – from grassroots data collection, to how communities use data to lobby for change, and finally to sharing data tools with policymakers and decision makers for legislative change.

- By collaborating with EM2030, coalition members can work at multiple levels, catapulting their advocacy strategies for gender equality and having greater impact.

- EM2030 has helped coalition members integrate a gender lens in their work, telling stories using data to influence their audience more effectively, and developing advocacy around the importance of funding the gender data ecosystem.

Source: EM2030 coalition member reflections during Cape Town partnership visioning meeting, January 2023.

1. Sharing data

In 2023 we ensured advocates had the data, visualizations, analysis and tools to monitor progress and hold governments accountable.

Global

Interest in the 2022 SDG Gender Index has grown exponentially, with 117% more visits to the Index page (2,034 visits during 2022–2023 vs 937 visits during 2021–2022) and more than 4,500 downloads of the report since its launch.

By communicating in English, Spanish and French, and by curating tailored content, our website traffic increased by 36% in 2023 compared to the previous year.

We released **23 multilingual blogs on various issues in 2023**, up from eight blogs in 2022. Six showcased the work and knowledge of coalition members and 10 were published in collaboration with external organizations and thought leaders. This includes a series on unpaid care work with **Ecofeminita**, the **Asia Foundation**, and **ThinkOlga** for UN's first official International Day for Care and Support. We also worked on an op-ed with the French Ambassador and Secretary-General for the Generation Equality Forum, Delphine O, **calling attention to the anti-rights backlash threatening gender equality, the SDGs**

and democracy at large. The op-ed was published by the World Economic Forum during its UN General Assembly campaign period, reaching an audience of 2.4 million In total this year, EM2030 and/or the SDG Gender Index have been featured in at least 41 media outlets, reaching a combined audience of 19.2 million.

In collaboration with data visualization experts Lovelytics and InfoLab, we produced presentations, bespoke results and **135 country profiles based on the SDG Gender Index**.

We also launched a major campaign at the **Women Deliver Conference in 2023 (WD2023)**, creating a sense of community among #feminist #factivists and encouraging decision makers to spotlight the changes needed to achieve a #GenderEqualFuture. This campaign continued through the **2023 SDG Summit**.

Dynamic communication such as this allowed our social media posts to achieve over 920,000 impressions

and more than 22,000 engagements. This means we increased the reach of our content by over 175,000 on the previous year. We now have a combined audience of 20,739 followers across Facebook, LinkedIn, Instagram and X (formerly Twitter), up 6,663 from 2022.

Coalition members continued to shape the debate at key global fora for DDA in 2023. At the **67th session of the Commission on the Status of Women (CSW67)**, FEMNET convened a special session on African women and girls, ASOGEN (Guatemala) spoke on gender data and innovation, and RSJ used the 2022 SDG Gender Index findings in an event on the recommendations of the Beijing Platform for Action on women's empowerment and gender equality.

Meanwhile, our **Blueprint to Achieving Gender Equality**, supported discussions and advocacy on reversing austerity, tax reform, equitable distribution of care work and supporting feminist movements.

Additionally, in 2023 EM2030's Executive Director was an advocate for Women Seven (W7), a group of CSOs promoting gender equality proposals to G7 countries. With the W7, we published a two-part blog before the G7 Summit, discussing the **commitments they would make for the G7 on gender equality** and the importance of the actions highlighted in the Blueprint for Gender Equality **to drive change**.

Asia

Applying the SDG Gender Index to the Indian context, SAHAJ (India) team members authored a chapter 'How far are we from achieving gender equality within the SDGs framework?' in the book *Transforming unequal gender relations: an intersectional perspective on challenges and opportunities*.

KAPAL (Indonesia) helped ensure that Civil-20 (C20) – the group representing CSOs from G20 countries – **cited the SDG Gender Index in the policy summary of their best practices guide**.

The guide also highlighted KAPAL's role in disseminating the Index findings at the Indonesian government's launch of the **SDG Dashboard**.

ARROW (Asia) used the Index in two key regional processes: in the preparatory work for the ICPD+30 regional reports, which track the progress of the International Conference on Population and Development (ICPD), and ahead of the **7th Asia Pacific Population Conference** (APPC) in late 2023.

Latin America and the Caribbean

For the city of Chimaltenango's legal sector, ASOGEN (Guatemala) demonstrated the SDG Gender Index as a critical database for gender-based violence cases, particularly for specialized tribunals and litigating attorneys. The Index also featured in a 'Skills for strategic litigation in specialized criminal matters' diploma course, attended by justice sector members.

Africa

GROOTS Kenya disseminated the Index to gender directors across 47 counties to enhance gender-responsive planning and budgeting. GROOTS also held 12 data dialogue forums for 80 county government staff, 80 CSO representatives and 80 journalists to inform the development of the 3rd generation of County Integrated Development Plans.

An updated SDG Gender Index for 2024 - capturing gender equality trends in a fractured world

Like the 2019 and 2022 editions, the forthcoming 2024 Index will measure progress in gender equality across the SDGs. It will examine each goal through a gender lens, using key indicators to measure where the world stands on the vision of gender equality embedded in the 2030 Agenda.

The 2022 Index covered 144 countries (98% of the world's women) and 56 gender equality indicators across 14 of the 17 SDGs. The 2024 Index will build upon this base, with new data and visualizations available, and with thematic and country/regional analysis rolled out for key constituencies through Autumn 2024.

For the first time, the Index will reflect trends during the period of the COVID-19 pandemic for many of the indicators.

2. Sharing learning

In 2023 we shared our expertise in DDA across our coalition and with feminist organizations and movements to strengthen advocacy skills.

Asia

ARROW (Asia) supported the process ahead of the 7th Asian and Pacific Population Conference (APPC) in late 2023, where they oriented young people on the Gender Data Index and the importance of DDA and enabled them to engage in the 7 APPC process, and other processes at the regional level. Its DDA youth training programme has equipped over 400 young advocates with skills for data-backed gender activism.

SAHAJ (India) conducted DDA training in Gujarat with 38 participants. The training combined sessions on improving understanding of the SDGs' global, national and local processes, with hands-on training with data tools. SAHAJ also hosted a national conclave on 'Identifying priorities for gendered research within the SDGs framework' in Pune, bringing together a diverse group of researchers, academics and civil society representatives to discuss the future of gender-focused research. Meanwhile, SAHAJ's three-day training on 'Gender-responsive evidence-based advocacy towards localizing SDGs' for civil society representatives in Maharashtra was attended by 31 participants, including 21 women, all actively engaged in social work.

Africa

GROOTS Kenya staff were invited as data experts to participate in more than 20 technical support meetings, panels and trainings by different actors, including with the Kenya National Bureau of Statistics, UN Women and the UN.

RSJ (Senegal) continued working with its DDA committee to further disseminate and promote the use of the SDG Gender Index with policymakers – targeting 45 parliamentarians, mayors and thematic experts within ministries, including that of health, women and justice.

RSJ (Senegal) ran a DDA capacity building workshop for journalists, attended by 15 representatives from all types of media, including community radio. It also ran two online campaigns

on gender-based violence and gender equality using messages developed by young people, who then engaged thousands of people on Facebook and X (formerly Twitter) in a 'tweet-up session'.

Ten radio programmes were created and broadcast too, sharing news about the Index and progress towards the SDGs in general.

Latin America and the Caribbean

In 2023 we established relationships with two new organizations in Latin America and the Caribbean, **Casamujerco** and **Latinasforclimate**, to co-create Instagram 'reels' which have been played more than a thousand times. Both accounts are particularly popular with Spanish-speaking audiences, providing us with an extended platform and highlighting the value of DDA to organizations that do not generally focus on gender data.

ASOGEN (Guatemala) engaged with the United States Agency for International Development (USAID) and the US State Department, discussing justice issues for women in Guatemala. It secured a two-year grant to combat gender-based violence in Honduras, El Salvador and Guatemala, with a focus on monitoring and data production for advocacy.

For the 4th Multilateral Evaluation Round of the **Belém do Pará Convention** – the Inter-American Convention on the Prevention, Punishment and Eradication of Violence against Women – CLADEM (Latin America and the Caribbean) produced national reports on Argentina, Brazil, Bolivia, El Salvador, Guatemala, Mexico, Nicaragua, Peru and Uruguay, and offered data insights on sexual violence and child union cases at expert hearings. CLADEM has also trained two cohorts through a virtual diploma on Femicidal Sexual Violence, which includes a module on DDA to reflect on the magnitude and scope of sexual violence and the death of girls and adolescents in the region.

DDA training for young advocates in the She Leads programme

EM2030, together with Restless Development, developed training modules on DDA for girls and young women engaged in the She Leads programme, a global initiative led by Plan International Netherlands, Defence for Children – ECPAT the Netherlands, FEMNET and Terre des Hommes the Netherlands.

The training modules are based on our existing DDA curriculum and will be rolled out in the coming years in nine countries in Africa and the Middle East. The primary aim is to provide a comprehensive introduction to the topic of DDA that can be easily localized and adapted to enhance the data skills of young gender advocates.

Follow #SheLeads

Oumy Ngom, from RSJ speaking at our Cape Town partnership visioning meeting, January 2023. Photo credit: Carina Bruwer

3. Having a collective voice

In 2023 we strengthened the collective voice of our coalition and supported feminist organizations to raise gender equality up the political agenda.

Latin America and the Caribbean

ASOGEN (Guatemala) secured government funds from the Ministry of the Interior to continue its work with women survivors of violence. Advocacy efforts using data from the SDG Gender Index and its own data also helped ASOGEN and organizations in El Salvador and Honduras secure funds from the US State Department to monitor violence against women in the three countries.

Ruta Pacifica's (Colombia) national coordinator attended the UN General Assembly in the US, presenting its **5th monitoring report on the Colombian Peace Agreement in relation to SDGs**

5 and 16, and engaged in dialogues on sexual violence. Ruta Pacifica significantly influenced national policy in 2023 too, helping to incorporate measures to minimize gender disparities and discrimination into the National Development Plan, approved by Congress in March 2023. The Plan also emphasizes the National Care System for better policy coordination and care services expansion, stressing economic independence for women. Additionally, Ruta Pacifica's advocacy shaped policies like the Statute for Equality and the National Action Plan for UN Resolution 1325 on Women, Peace and Security.

Asia

KAPAL (Indonesia) ran discussion forums with over 210 stakeholders from provincial governments to discuss and verify data on child marriage and gender-based violence. The Department of Women's Empowerment and Child Protection in East Java plans to collaborate with KAPAL to draft regulations against child marriage, using the SDG Gender Index as a reference.

SAHAJ (India) participated in a pre-budget consultation through the Feminist Policy Collective's sessions, focusing on gender equality financing. Insights from recent research and relief measures shaped discussions on enhancing the upcoming national budget for gender-transformative policies.

Africa

RSJ (Senegal) held workshops and sessions on the SDG Gender Index with decision makers in the ministries for women, education, justice, local governments, youth and renewable energies; with parliamentary committees on health, law and education; and with 30 mayors and local authorities.

GROOTS Kenya facilitated the integration of gender data into County Integrated Development Plans up to 2027, working with government officials, CSOs and communities across 16 counties. In its aim to ensure that women's and girls' leadership is promoted in politics, GROOTS also supported women candidates with their campaigns in the 2022 general election. Surveys were undertaken in three wards, helping the candidates gather data on public opinion in their campaigns to win office. Two of the three candidates were successful in the election.

Justin Anthonie (KAPAL), Amanda Austin, Misiyah Misiyah (KAPAL) and Aarushi Khanna at our Cape Town partnership visioning meeting, January 2023. Photo credit: Carina Bruwer

Women Deliver Conference 2023

[WD2023](link) in Kigali, Rwanda, was one of the largest multi-sectoral convenings that has been held to date to advance gender equality, attended in-person by 6,300 delegates and online by over 200,000.

Thanks to cross-coalition collaboration, we created diverse communications outputs to promote the SDG Gender Index at the conference, including [quizzes](link), [country profiles](link), [a mini-report](link) and a unique, [interactive 'data playground' booth](link) which attracted over 1,300 visitors.

EM2030's Deputy Executive Director delivered a plenary speech alongside government representatives from Canada and the US on the importance of gender data for accountability processes.

Our high-level side event featured 12 expert speakers and three senior government representatives, including Hon. Harriette Chiggai, Women's Rights Advisor to the President of Kenya, and was at full capacity with over 100 people in attendance.

Our #Feminist #Factivist hashtag proved popular among delegates at WD2023, and our #GenderEqualFuture campaign will run through to the [UN Summit of the Future](link) in 2024.

4. Strengthening our Secretariat and living our coalition's values

In 2023 we focused on the organizational effectiveness of the EM2030 Secretariat, working to ensure that EM2030 lives our values – not just in *what* we do but *how* we do it.

We continued to ensure that the EM2030 Secretariat is living our coalition's feminist values in the way we work internally. Attracting and retaining team members with the right skills, experiences and networks wherever in the world they are based is central to our strategy. We worked with best-in-class 'employer of record' service providers on employment contracts, defined a globally consistent pay and benefits scale, offered a four-day working week and provided professional development budgets. We also developed clear and transparent human resources and operational policies and practices, embedding feminist leadership principles within our performance assessment processes, and we worked with experts to strengthen an anti-oppression approach across the Secretariat's work.

Aminah Jasho, Julisa Tambunan and Charlotte Minvielle at the EM2030 Booth during Women Deliver 2023. Photo Credit: Mussa Uwitonze

LES DONNÉES DE GENRE POUR UN FUTUR ÉGALITAIRE

Our governance and finances

EM2030 is a sponsored project of Panorama Global, a non-profit organization with 501c3 status in Seattle, US. Panorama Global has legal and fiduciary oversight and accountability for the work of EM2030, and also provides shared services to maximize operational efficiencies across EM2030 and its other hosted projects.

As described previously, EM2030's new coalition model is guided, driven and governed by: 1. a Steering Group of representatives from coalition members, 2. the EM2030 Secretariat, 3. an Advisory Body of external experts, and 4. the Panorama Global Board of Directors (through our fiscal sponsorship arrangement). We are also grateful to our EM2030 allies and supporters.

Financial summary - January 2023 to December 2023

INCOME

Bill & Melinda Gates Foundation	$ 1,979,447
Plan International Netherlands (She Leads programme)	$ 273,723
Fondation CHANEL	$ 500,000
Salesforce	$ 200,000
Swiss Agency for Development and Cooperation (SDC)	$ 505,000
Total income	**$ 3,458,170**

EXPENDITURE

Personnel	$ 1,855,049
Programming activity costs	$ 486,776
Sub-grants to women's rights organizations (coalition members)	$ 545,000
Operational and administration costs	$ 134,665
Fiscal sponsorship/hosting and shared services fee	$ 351,291
Total expenditure	**$ 3,372,781**
Surplus (allocated to Reserves)	**$ 85,389**

Suzanne N'Gouandi at our Cape Town partnership visioning meeting, January 2023. Photo credit: Carina Bruwer

The year ahead for EM2030

Explore our **SDG Gender Index** for a snapshot of global progress towards gender equality across the SDGs between 2015 and 2022.

Explore our **country profiles** or our **interactive gender equality calculator** to see where progress on gender equality is at in your country.

Follow us on **Twitter**, **LinkedIn**, **Instagram** and **Facebook**, or **sign up to our newsletter** to stay up to date on a range of gender equality issues, our data and upcoming events!

Stay in touch with our work throughout the year at **www.equalmeasures2030.org**

Strengthening our coalition model and collective effort

Having finalized our new coalition model in 2023, we will put this model into practice in 2024. We are proud to introduce our new coalition Steering Group, which will meet in person in March 2024 on the sidelines of the **68th session of the UN Commission on the Status of Women (CSW68)**. Experts are currently being recruited for our Advisory Body, with this group expected to be operational by Q2 2024, while our four working groups have all held their first cross-coalition meetings. We are well on the way to planning a cross-coalition launch of the 2024 Index.

An attendee interacts with the Equal Measures 2030 booth at Women Deliver 23. Photo credit: Mussa Uwitonze

Launching the 2024 SDG Gender Index

We will launch our 2024 SDG Gender Index ahead of the UN-hosted **Summit of the Future** in September. The new Index is undergoing a refresh to stay up to date with the rapidly evolving gender data ecosystem. Coalition members are already collaborating to develop plans to communicate the Index findings for maximum impact.

Expanding shared learning about DDA beyond the coalition

A major focus of our work in 2024 will be on strengthening the DDA community amongst gender equality advocates to share learning and build data skills. We will facilitate a platform to share experiences in utilizing gender data and the SDG Gender Index. This community will actively engage coalition members and close associates to share their experiences and draw on their unique contexts and expertise.

In early 2024, EM2030 will also work with the She Leads consortium to launch its collaborative research report and advocacy briefs on data and girls' and young women's participation and leadership. We will also train a Youth Advocacy Cohort as part of this work.

Advancing our collective voice in key global spaces

Our #GenderEqualFuture campaign will run throughout 2024 to make the case for renewed and intensified political will and funding to protect and advance progress on gender equality.

We are also excited to launch **new research** with the **Alliance for Feminist Movements**, using data and evidence from the SDG Gender Index and the EM2030 Blueprint for Gender

Equality to identify five case studies of countries making progress on key gender equality issues globally. The research will explore how change has happened in: Argentina (on femicide), Canada (on gender-based violence data), Malawi (on child marriage), Nepal (on women's representation in local government), and Uruguay (on the national care system. At CSW68 and beyond, we will share these case studies with advocates, policymakers and donors to strengthen the case for a #GenderEqualFuture and demonstrate that progress is possible, especially through greater investment in feminist movements.

Developing our 2025-2030 strategy

The current EM2030 Strategic Plan runs until 2025. We are excited that our new coalition model will support a collaborative process to reflect on the past strategy period and prepare for the next strategy. The strategy development process will be led by the EM2030 Steering Group (supported by the Secretariat) and will involve all coalition members through the working groups. Coalition members have expressed an interest in a holistic strategy process, working together to update our coalition's theory of change, vision, mission and values.

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Equal Measures 2030 is a collaboration of national, regional and global leaders from feminist networks, civil society, international development and the private sector. We connect data and evidence with advocacy and action on gender equality, to transform the lives of women and girls and realize the Sustainable Development Goals (SDGs).

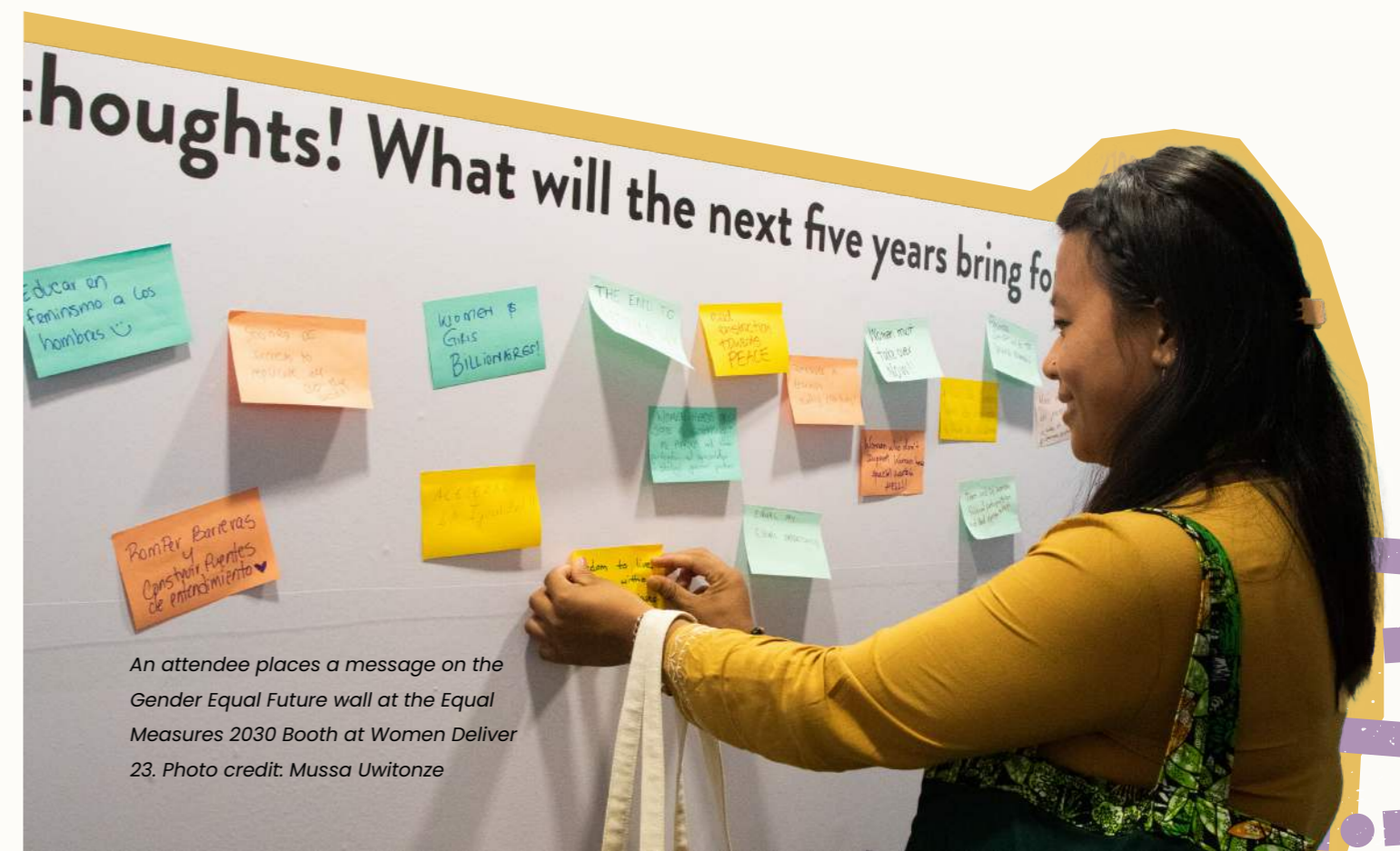**Visit our website here or explore our 2022 SDG Gender Index here**

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Email us at: info@equalmeasures2030.org

An attendee places a message on the Gender Equal Future wall at the Equal Measures 2030 Booth at Women Deliver 23. Photo credit: Mussa Uwitonze